

Press Release 02/2009
International eSports Conference (ESCONF)
Cologne, May 26th – 27th 2009

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fragster.de becomes media partner for the ESCONF

Berlin, March 19, 2009. This year's ESCONF (International eSports Conference) will again be supported by www.fragster.de as a media partner for B-to-C communication. Last year, [fragster.de](http://www.fragster.de) had already been the official media partner for the ESCONF, as a newly founded eSport portal back then. One year later [fragster.de](http://www.fragster.de) – by now one of Germany's leading eSports newsportal – will contribute to the conference delivering a lecture. Moreover, [fragster.de](http://www.fragster.de) is going to report on the event, before, during and after it takes place.

„The eSports Conference has been developing tremendously fast for the last years and continuously marks a yearly highlight for us, both in editorial terms and businesswise. This time we are particularly looking forward to actively supporting the event by contributing a lecture on eSports“, says Simon Wondracek, Project Director [fragster.de](http://www.fragster.de), on the media partnership between the ESCONF and [fragster.de](http://www.fragster.de)

„We are very glad to have acquired [fragster.de](http://www.fragster.de) as a media partner for this year. In addition to their coverage on the ESCONF, the writers of the EGM eSport & Gaming Media GmbH are going to contribute to the event with a lecture. We are particularly glad that Simon Wondracek, Project Director of [fragster](http://www.fragster.de), will give visitors an overview of eSports with his lecture. Given his longtime experience in eSports he is the very best choice for tackling this topic“, explains Carsten Kohlenbeck, responsible for the ESCONF at Think Services.

Further information and the registration for the ESCONF are to be found on the website www.esconf.com

About Fragster.de

[fragster.de](http://www.fragster.de) is Germany's big eSports scene page, having started in March 2008. With its texts of high quality, well-known scene writers and an extensive online and event coverage, [fragster](http://www.fragster.de) has already acquired renown in a short time. Simon Wondracek and Gerriet Ohls, two well-known eSport journalists and winners of the eSports Award, head the editorial staff. [fragster](http://www.fragster.de) is run by the EGM eSport & Gaming Media GmbH. Further information: www.fragster.de



About the International eSports Conference (ESCONF)

The „International eSports Conference“ takes place in 2009 for the sixth time and is the world’s most important business and networking platform for eSport and gaming communities. This young industry presents itself in speeches, workshops, meetings, business initiations (eSports Connection) and networking events and informs and discusses current and important topics of the eSport market. Whereas speeches address high-school and university students, teachers, parents, politicians and the media, workshops are provided for eSportsmen and their managements. In private meetings, eSport organizations discuss current developments, trends and problems. eSports Connection is an exclusive speed dating event for external businesses along with companies from the eSports industry. Further information: www.esconf.com

About the Think Services Game Group

A core provider of essential information to the professional game industry, the Think Services Game Group offers market-defining content, and drives community through its award winning lineup of print, online, event and research products and services. These include Game Developer Magazine, Game Developer Research, the Webby Award-winning Gamasutra.com, GameCareerGuide.com, WorldsInMotion.biz, GameSetWatch.com, GamesOnDeck.com, SeriousGamesSource.com, the Game Developers Conference®, the Game Developers Conference® Austin, the Game Developers Conference® Europe, the Game Developers Conference® China, GDC Mobile, the Game Career Seminars, the Independent Games Festival and Summit, and the Game Developers Choice Awards. To learn more, visit www.tsgamegroup.com

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