

International



Name: Jens Hilgers
Position: CEO & Founder
Institution: Turtle Entertainment
Branch: League Operator

Topic of his Speech:

„Establishing an eSports business – Challenges, Chances and Risks “

Biography:

In his position as the executive director of Turtle Entertainment GmbH, Jens Hilgers is responsible for foreign partners as well as license holders and is additionally in charge of the development of new business areas. Besides his occupation at Turtle Entertainment, Witten/Herdecke University has qualified Jens Hilgers as an academic consultant so that he is now advising the local chair with his competences in eGaming.

From 2005 to 2007, he furthermore was chief executive officer at GIGA Digital Television GmbH. There, he was holding the position of strategic planning and business development. Even before his time at Turtle Entertainment, Jens Hilgers advised several large-scale enterprises to realize projects in eCommerce and hence he can draw from long-term experiences in the establishment of media and entertainment businesses, as well as the corresponding strategic partnerships and the collaboration with investors.

eSports Conference