

## International



**Name:** Michael Kuhl  
**Position:** Director HR & Processes  
**Institut:** Turtle Entertainment  
**Branch:** League Operator

### **Topic of his Speech:**

„Establishing an eSports business – Challenges, Chances and Risks “

### **Biography:**

Because of his broad vocational experiences as a consultant and decision maker within human resource management, Michael Kuhl supports Turtle Entertainment GmbH in real terms. His multiple references and his broad contact network make him the ideal character for the position responsible for the staff management of this company. Grown up with an Atari 2600, Michael Kuhl is a passionate gamer and excited of the parallels between eSports and athletic sports in particular. Hence, the connection between his interest in eSports and his vocational expert knowledge is an important matter for him.