

International



Name: Jan Odendahl
Position: Chief of Marketing & Communications
Institution: Cologne 99ers
Branch: Sport - Basketball

Topic of his Speech:

„eSports Yellow Press – Blessing or Curse?“

Biography:

since 2008 Chief of Marketing & Communications
since 2007 Chief of Public Relations at Cologne 99ers
since 2006 Media Agency for Cologne 99ers
2002 – today Owner of his Media Agency

eSports Conference