

International



Name: Simon Papendorf
Position: Sales Manager und Consultant
Institution: SPORT+MARKT
Branch: Consulting

Attendee of the Science-Workshop:

„Status Quo – eSport to sports?“

Biography:

Simon Papendorf was born on 30.05.1979 in Berlin and has been working as a sales manager and consultant for the international consulting firm SPORT+MARKT since 2005. He advises sponsors, associations and clubs with the planning, strategy formation and documentation of their communication efforts. Moreover, he is responsible for the procedure of reports on the monetary evaluation of advertisement tools in computer games as well as for the consulting of advertisers concerning the renewals of sponsoring engagements in the online and eGaming branch.

eSports Conference